



TRUTH. TRAINING. TRANSFORMATION.

Fact Book Fall 2014

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About College of Biblical Studies – Houston

We train in the truth that leads to transformation. The College of Biblical Studies (CBS) began educating Houstonians in 1979. From the first class offered, we have lived out our mission of providing a biblically based education that embraces all ethnicities and strives to equip our students with an academic and spiritual foundation needed to lead their communities, churches and families.

Vision, Core Values and Mission

By 2020, the College of Biblical Studies – Houston will become the premier Bible college in Texas focused on transforming a diverse student body to serve Christ and impact families, churches and communities, to the glory of God.

The College was developed to provide college-level training in Bible and theology for those individuals who had little or no opportunity to receive such training by conventional means (resident, full-time). As a commuter college, this training is accomplished in a unique way through our key distinctives:

- Biblical – curriculum is primarily focused on a biblical world view, based on scriptural truth, with its focus on ministry preparation and life transformation.
- Diverse – students study and experience the education process with fellow students from a variety of ethnic and cultural backgrounds.

- Accessible – courses are available during the day, evening and Saturdays, as well as online to provide the CBS commuter college students the opportunity to “fit” their studies into their life schedules.
- Affordable – the cost of attendance is intentionally lower than other accredited private institutions and financial aid is available to assist students in meeting the financial requirements of their studies.

Six Institutional Goals

Through the College’s curricular and co-curricular experiences, CBS students demonstrate:

1. Biblical and theological knowledge, recognizing Scripture as the ultimate authority for life and godliness.
2. Skills that reflect critical-thinking and problem solving ability.
3. Attitudes and values indicative of an integrated biblical world view.
4. Sensitivity to various cultural viewpoints.
5. Skills of effective communication.
6. Skills for Christian ministry.

History of the College

The College of Biblical Studies-Houston, formerly Houston Bible Institute (HBI), began as a burden in the heart of the late Rev. Ernest L. Mays, the founder of HBI. He sensed that large segments of the local Christian community were functioning without trained leaders. This was especially true within the inner-city minority groups. Out of this concern, Houston Bible & Vocational Institute was incorporated in 1976. Mr. William Thomas, Jr. and Rev. Joe Wall assisted in the development of a multi-racial, interdenominational board, which began working to make the school a reality. Within a short time, a decision was made to focus on biblical and theological training because they felt that there were already adequate resources for vocational training in the area.

In the fall of 1979, the first classes of Houston Bible Institute were offered. Rev. Rodney L. Cooper was the school's first Executive Director. From its inception, the school used the facilities of KHCB-FM, a Houston-based Christian radio network, for its classrooms, and leased administrative space nearby.

In 1983, Rev. Rod Cooper resigned to pursue a PH.D., and the Board promoted Rev. Jack Arrington, then Vice President, to President. President Arrington continued the difficult task of building the foundation and establishing credibility in the minority community.

In 1991, God called Rev. Arrington to the pastorate and Dr. William Boyd to fill his vacancy. Dr. Boyd began the process of building the superstructure on the vision of Mays and the foundation of Cooper and Arrington. He implemented a scholarship program that resulted in significant growth of the College.

Under Dr. Boyd's leadership, in 1996 the school was certified as a college and the name was changed from Houston Bible Institute to College of

Biblical Studies – Houston. In 1999 CBS achieved national accreditation through the Accrediting Association of Bible Colleges (now the Association for Biblical Higher Education-ABHE).

In July 2007, God called Dr. Jay A. Quine to the presidency and Dr. Boyd became the Chancellor. Dr. Quine provided leadership for the creation of the 2008-2013 Strategic Plan that focused on the addition of a traditional bachelor's program, a Center for Continuing Studies, and pursuit of regional accreditation.

In July 2012, God called Dr. William Blocker to the presidency to provide leadership to the College in the pursuit of becoming the premier Bible college in Texas, and furthering its impact on families, churches and communities.

In December 2013, the College of Biblical Studies – Houston was granted member status for accreditation with the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). Thus, the College is now dual-accredited with both ABHE and SACSCOC.

In January 2014, the College began offering distance education through the delivery of online courses.

Presidential Leadership

Rev. Ernest L. Mays, Founder

Rev. Rodney L. Cooper, 1979-1983

Dr. William Boyd, 1991-2007

Dr. Jay A. Quine, 2007-2011

Dr. William "Bill" Blocker, 2012-Present

College of Biblical Studies Board of Trustees

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Chairman
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Houston, Texas

Theresa Morgan
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Galveston, Texas

A.W. Willis
Houston, Texas

Administrative Officers



William Blocker
M.Div., DMin,
President

Dr. Blocker earned a Master of Divinity degree from Chicago Theological Seminary and a Doctor of Ministry degree in Christian Education from Dallas Theological Seminary. Dr. Blocker came to CBS from Moody Bible Institute of Chicago where he managed the Office of Institutional Effectiveness, Educational Technology Services, Moody Distance Learning and Library Services. He also led a number of strategic initiatives including marketing, global impact, technology, the school's media ministry and many others.

Prior to Moody, Dr. Blocker worked with TMI Consulting for 10 years as Chief Consultant on Technology. In the mid-1990s, while serving as an adjunct faculty member for Chicago Theological Seminary, he created, developed and taught the first technology and theology course transmitted synchronously outside the contiguous United States that met stringent Association of Theological Schools' accrediting association standards. From 1987-92, Dr.

Blocker was the Chief Information Officer for a law firm in Hartford, Connecticut.

He and his wife Zelda regularly lead tours to Israel, and in 2009 wrote an article focused on his journeys: Making the Most of Your Trip to Israel: A Spiritual Formation Guide. The Blockers have four grown daughters, Zaneta, Angela, Rebekah and Victoria and a son, Jeremiah.



John E. Knight, MDiv
MBA, MS, EdD
Senior Vice President
of Enrollment
Management and
Distance Education

Dr. John E. Knight joined the College of Biblical Studies in Houston, Texas as the Senior Vice President of Enrollment Management on July 1, 2013.

Dr. Knight earned a Master of Divinity degree in Pastoral Studies from Moody Bible Institute, Chicago, IL, an MBA in Strategic Market Management from Indiana University-Purdue University, Indianapolis, IN, a Master's Degree in Applied Mathematics from University of Houston, Clear Lake City, TX, a Bachelor of Science in Mathematics and Physics from Southern State University, Ashland, OR, and a Doctor of Education in Higher Education and Organization Change from Benedictine University, Lisle, IL.

In his role at Moody, Dr. Knight led the design and implementation of the undergraduate and graduate level online and non-traditional degree programs. He led this multi-million dollar division in consistent double-digit growth over the past 5 years through unique student enrollment and retention strategies,

strategic marketing and new program development.

Prior to Moody, Chicago's Mayor, Richard M. Daley, appointed Dr. Knight in 2005 as the Commissioner of the Chicago Building Department. Here, Dr. Knight worked with Mayor Daley, the Chicago Police Department and community leaders to build the first "Troubled Building Program" designed to eliminate crime in the 12,000 vacant buildings throughout the Chicago area.

Dr. Knight has an impressive record of taking startups and struggling businesses to profitability through creative turnaround strategies in cost management, organization restructuring, and Six Sigma manufacturing processes for such companies as Thermo Scientific Corporation, Corning Incorporated, SITEL Corporation, Transunion, Ameritech, IBM and NASA.

Dr. Knight has a unique talent for building teams and motivating others to "get things done!"

He has managed and led tours to Israel with Dr. Blocker over the past 5 years. His wife, Leah is a Medical Practitioner for the CVS Minute Clinic in the Sugar Land area where they reside. The Knights have two daughters, Hannah and Bethlehem.



**John R. Boal,
DSc
Vice President of
Advancement**

Dr. John R. Boal serves as Vice President of Advancement at the College of Biblical Studies in Houston, Texas.

Dr. Boal earned a Master of Divinity degree from The Masters Seminary and a Doctor of Science degree in Information Systems and Communications from Robert Morris University in Pittsburgh, Pa. Dr. Boal came to CBS from Grace College & Seminary where he served as the Vice President of Advancement from 1999 until the fall of 2012. He also led a number of capital campaigns for the school as well as served on several community boards. He served in local government on several occasions as well as on the executive committee of the Economic Development Council.

Prior to Grace, Dr. Boal served on the staff of the Grace Brethren Church in Simi Valley, California and help found Grace Brethren High School in 1985.

He and his wife Lyn have been married for 29 years and have two high school students.



**Richard K. Campbell
MSA
Vice President of
Finance & Business
Affairs**

Richard K. Campbell serves as Vice President of Finance & Business Affairs at the College of Biblical Studies in Houston, Texas

Richard Campbell has served as the senior financial executive of organizations with revenues from \$12 million to \$100 million — with operations in retail, publishing, education, satellite television production, broadcasting, investment management and fundraising, as well as other industries. He understands cash flow, strategic planning, cost control and due diligence, and he knows how to talk to bankers, auditors, boards and every member of the organization.

He is a certified internal auditor (CIA), a certified fraud examiner (CFE) and a chartered global management accountant (CGMA). He holds a Bachelor of Science degree from the University of Kentucky (where he won an Oswald Award for Creativity) and a Master of Accounting Science, Specialization in Taxation from Northern Illinois University. He has served nationally-prominent nonprofits as Senior Vice President of Finance and CFO (Prison Fellowship Ministries); Chief Financial

Officer and Treasurer (Moody Bible Institute of Chicago); Executive Vice President (FamilyNet, Inc. and FamilyNet Broadcasting, Inc.); Vice President of Financial Services (Liberty University); and Vice President for Corporate Planning (Old Time Gospel Hour). He also has worked in public accounting and manufacturing and was formerly an auditor for the Commonwealth of Kentucky.

Mr. Campbell has spoken on fraud prevention at the Evangelical Council for Financial Accountability (ECFA), Washington Area Reaching Higher conference (September 2010) and is an adjunct instructor of accounting and tax at Midway College in Kentucky. He also is a recent past member of the Town Council of Boyce, Virginia in historic Clarke County, having won his seat with a total of 36 votes!

He is licensed by the Kentucky and Virginia Boards of Accountancy and is a member of the Kentucky Society of Certified Public Accountants (VSCPA), the American Institute of Certified Public Accountants (AICPA), the Institute of Internal Auditors (IIA) and the Association of Certified Fraud Examiners (ACFE).



**Paul D. Keith, MABS
Vice President of
Institutional
Effectiveness and
Student Affairs**

Paul Keith serves as the Vice President of Institutional Effectiveness & Student Affairs. Prior to coming to CBS, Mr. Keith served for eighteen years in Human Resources Management in the Academic Healthcare industry and five years in administration and operations in a local church. Paul Keith has been with CBS since 2004 and has served as Director of Auxiliary Services, Director of Admissions and Student Services, and Vice President of Institutional Effectiveness and Operations prior to his current role.

Mr. Keith earned his Bachelor of Science degree in Business Administration and Human Resources Management from Ball State University in 1981 and a Master in Biblical Studies degree from Dallas Theological Seminary in May 2007.

Paul Keith and his wife Andrea and daughters Marissa and Devon reside in Sugar Land, Texas and attend Grand Parkway Baptist Church where he serves as an Elder and Bible Community teacher.



**Joseph D. Parle, PhD
Vice President of
Academic Affairs and
Academic Dean**

Dr. Joseph Parle, the husband of Suzan Parle, serves as Academic Dean and Professor at the College of Biblical Studies in Houston, Texas.

He received a BA in Political Science and Spanish from the University of Houston in May of 1996. In August of 2002, Dr. Joseph Parle completed a Masters of Arts in Biblical Studies (MABS) at Dallas Theological Seminary. In the spring of 2009, Dr. Parle completed his work for a Ph.D. in Bible Exposition at Baptist Bible Seminary in Clark Summit, Pennsylvania and as part of the program he has earned a Masters in Theology (Th.M.) in Systematic Theology.

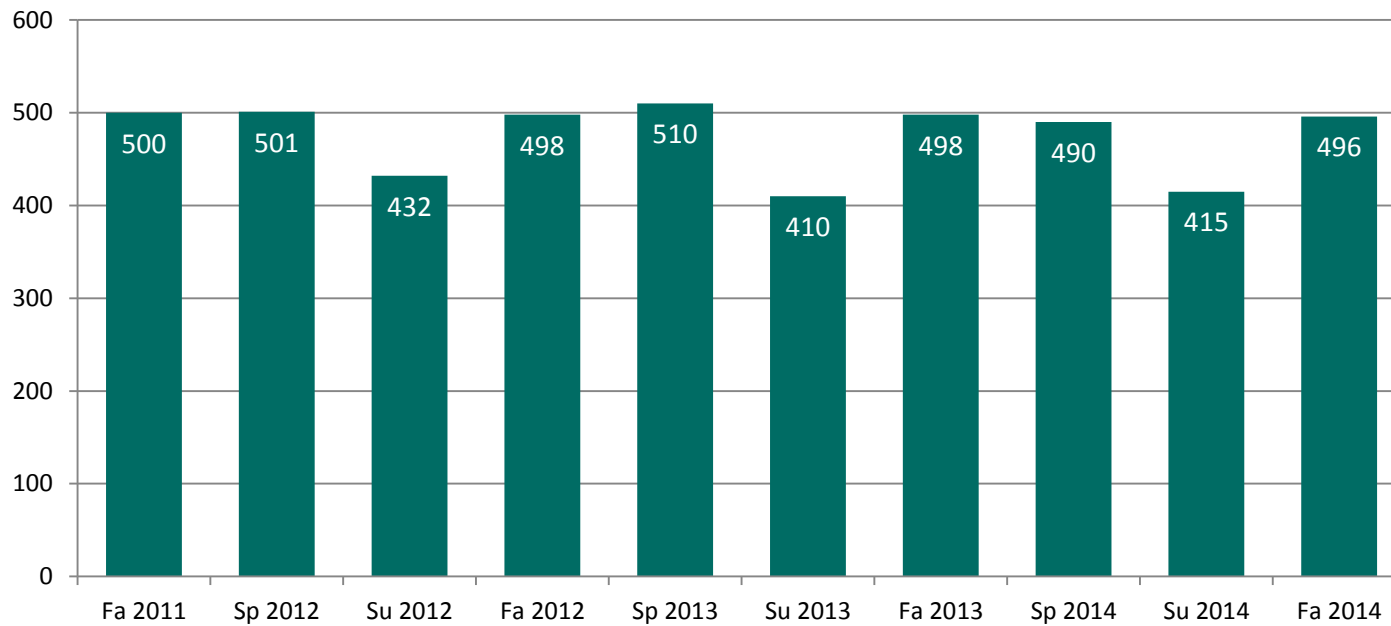
Prior to working at CBS, Dr. Parle worked in the United States Congress, the Texas Senate and JP Morgan Chase Manhattan Bank. In addition to his administrative and teaching responsibilities, he currently has a daily program on KETH Channel 14 entitled "We Speak Inglés y Español" which teaches English as a Second Language from a biblical, historical and cultural perspective.

**College of Biblical Studies
Total Enrollment**

CBS has had a consistent number of students between fall 2011 and fall 2014. The highest enrollment during this time was the spring 2013 semester with a total of 510 students. The lowest enrollment experienced during this time was 410 in the summer 2013 semester. There were 496 students enrolled in the fall 2014 semester.

Chart 1.0 shows enrollment for each semester since fall 2010:

**Chart 1.0 Total Enrollment
Fall 2011 to Fall 2014**



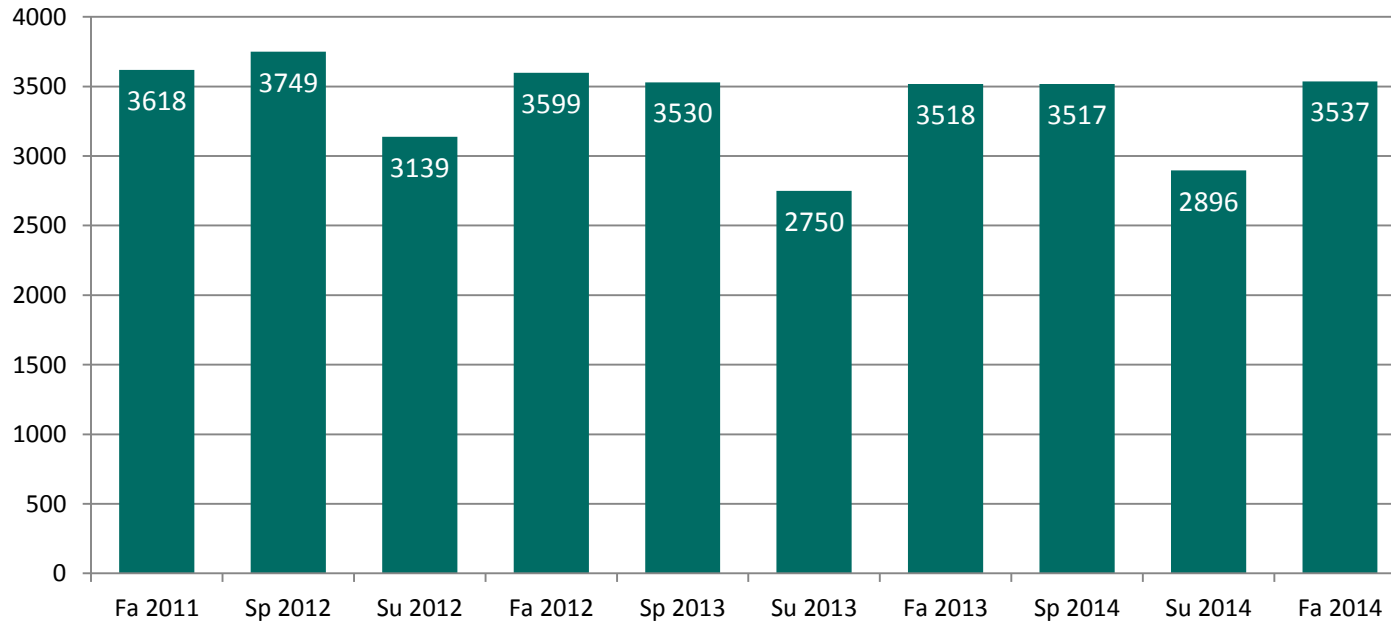
*Source: Sonisweb student information system

Total Credit Hours

The number of credit hours taken by students has also been stable since fall 2011. The total number of credit hours taken peaked in spring 2012 with a total of 3,749 credit hours taken. Total credit hours taken were lowest in summer 2013 with a total of 2,750 credit hours taken. CBS had a trimester system until the 2014/15 academic year but total credit hours were significantly lower in the summer than fall or spring.

Chart 2.0 shows the total number of credit hours taken for each semester since fall 2011:

**Chart 2.0 Total Credit Hours
Fall 2011 to Fall 2014**



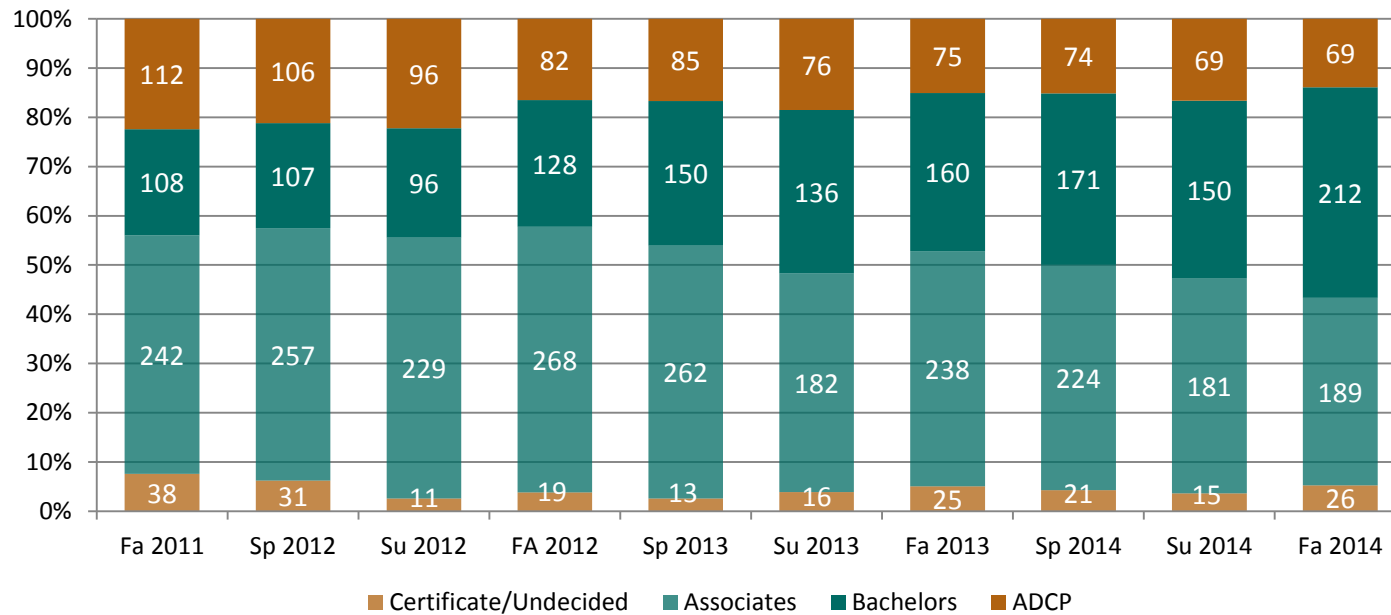
*Source: Sonisweb student information system

Enrollment: by Degree Program

CBS currently offers associate, bachelor and accelerated bachelor degree programs with more than ten areas of focus. These include Biblical Studies, Biblical Counseling, Pre-seminary, Christian Education and Leadership. The College introduced traditional bachelor degree programs in fall 2009.

Chart 3.0 shows the number and percent of enrollment by program for fall 2011 to present:

**Chart 3.0 Enrollment by Degree
Fall 2011 to Fall 2014**



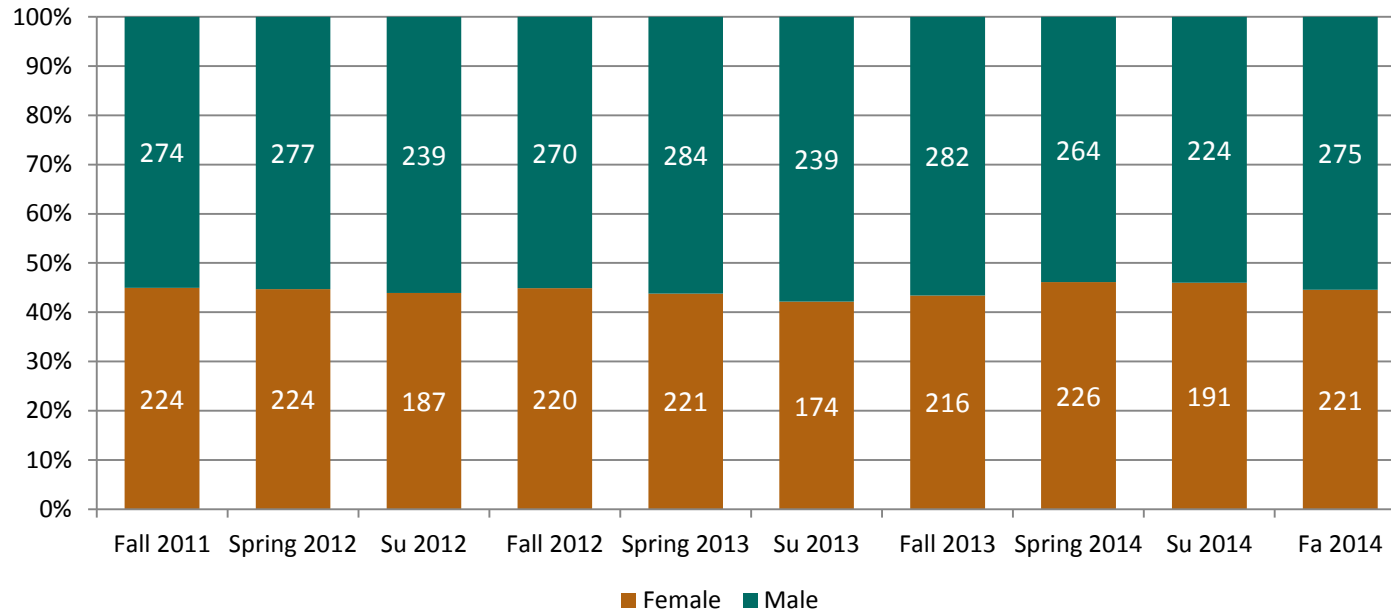
*Source: Sonisweb student information system

Enrollment: by Gender

In line with the mission of CBS, the gender distribution of our students also demonstrates our diversity. Since fall 2011, the largest percentage of the student body made of just one gender was 58% male in summer 2013. The average during this time was 44% female and 56% male.

Chart 4.0 shows the number and percent of students by gender for each semester since fall 2011:

**Chart 4.0 Enrollment by Gender
Fall 2011 to Fall 2014**



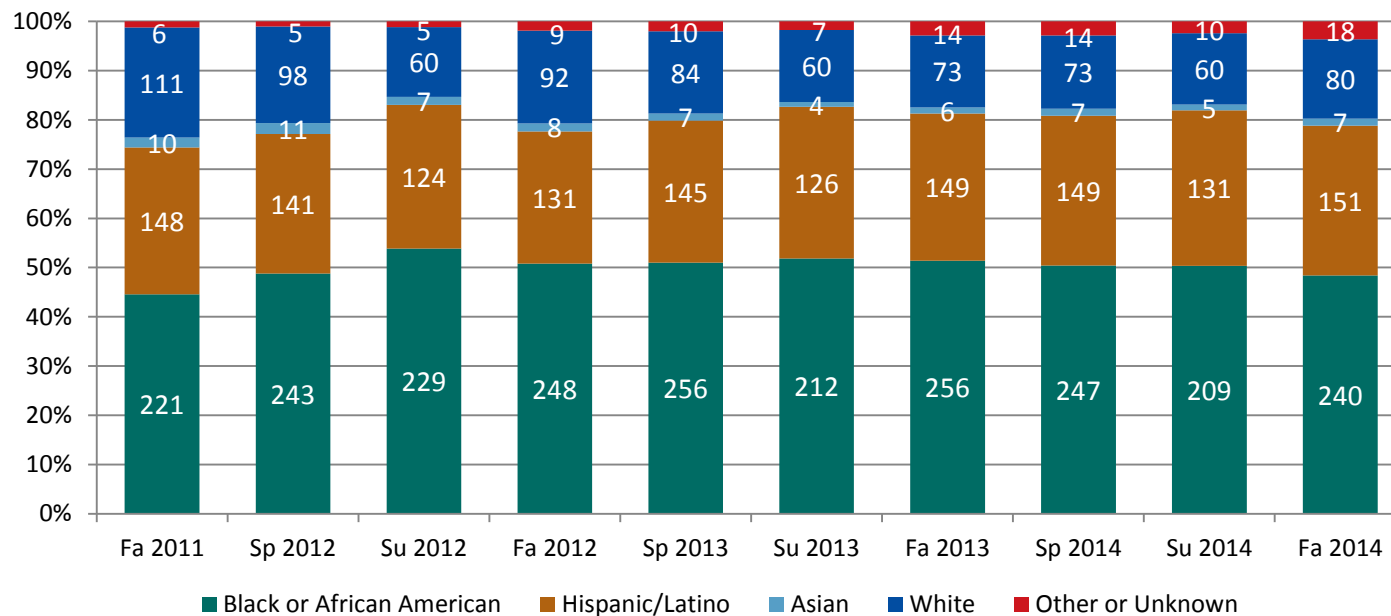
*Source: Sonisweb student information system

Enrollment: by Ethnicity

CBS enrollment demonstrates how it is accomplishing the following part of its mission: “. . . with primary focus on African American and other ethnic minority groups. . . .” At least 45% of students enrolled have been Black or African American, a minimum of 27% have been Hispanic/Latino and a minimum of 14% have been White since the fall 2011 semester.

Chart 5.0 shows the number and percentage of students enrolled by ethnicity for each semester since fall 2011:

**Chart 5.0 Enrollment by Ethnicity
Fall 2011 to Fall 2014**

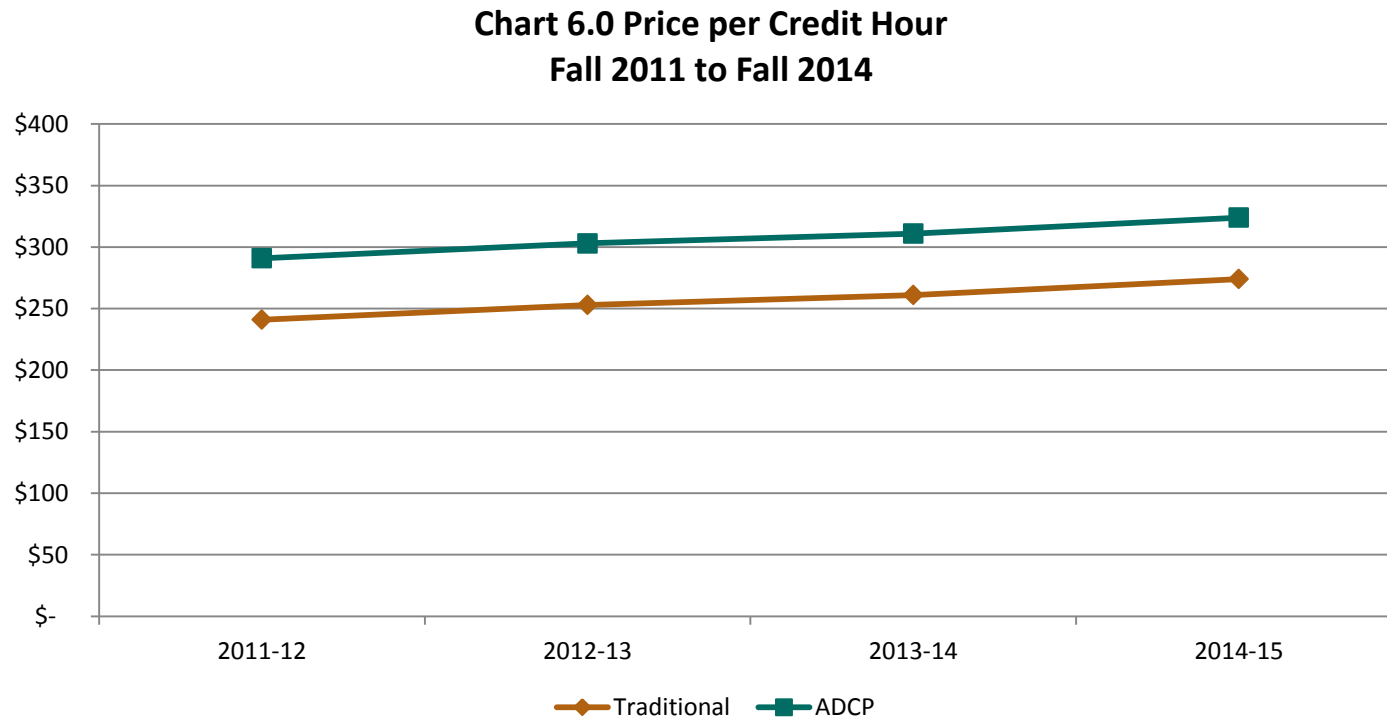


*Source: Sonisweb student information system

Price per Credit Hour

The goal of CBS is to provide an excellent Biblical higher education at an affordable price. CBS has a current price of \$274 per credit hour for our traditional courses. This price is competitive with secular institutions, other Bible colleges and local community colleges.

Chart 6.0 shows price per credit hour from fall 2011 to fall 2014:



*Source: Institutional website and financial aid office

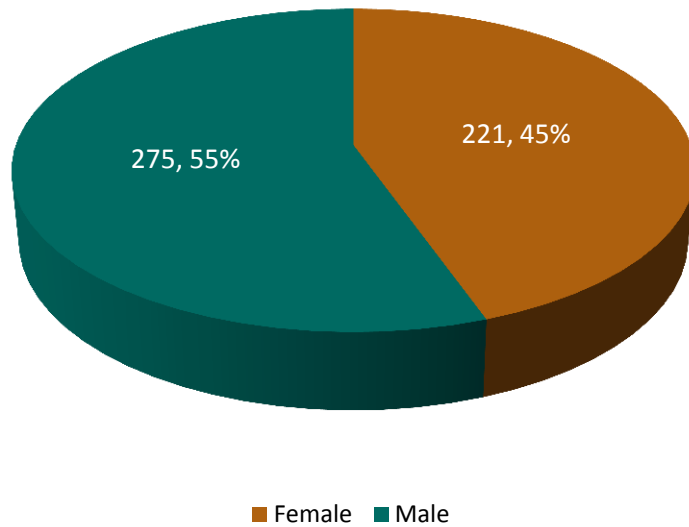
Fall 2014 Statistics

Enrollment: by Gender

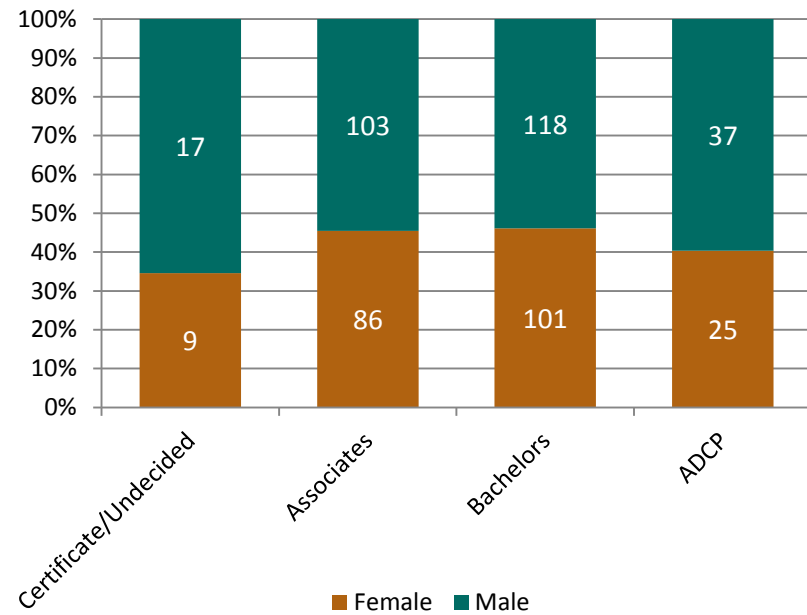
Fall 2014 continued the College’s history of gender diversity. During the fall 2014 semester, 45% of enrolled students were female and 55% male. In addition, the majority of programs at CBS also show gender diversity.

Chart 7.1 shows enrollment by gender for the fall 2014 semester and Chart 7.2 shows program enrollment by gender for the fall 2014 semester:

**Chart 7.1 Enrollment by Gender
Fall 2014**



**Chart 7.2 Program Enrollment by Gender
Fall 2014**



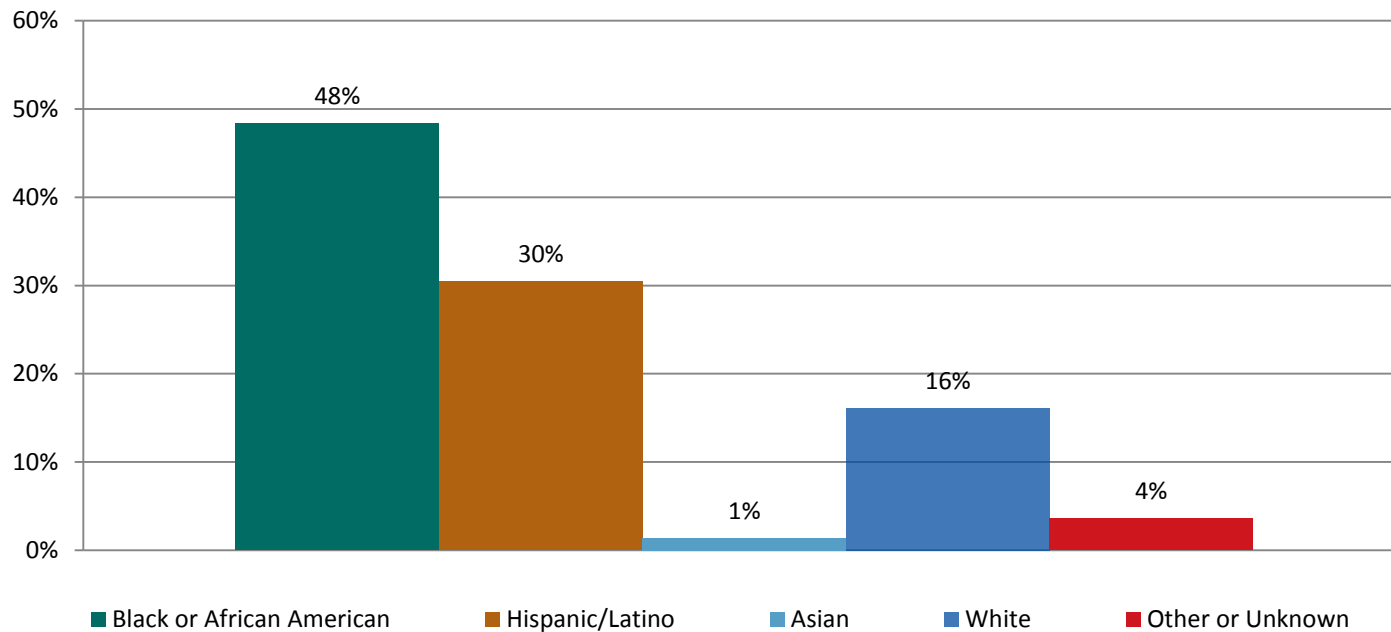
*Source: Sonisweb student information system

Enrollment: by Ethnicity

The mission of CBS is focused on “African American and other ethnic minority groups.” CBS students reflect the mission. 48% of our students were Black or African American and 30% Hispanic/Latino during the fall 2014 semester. This clearly demonstrates how unique CBS is and how committed CBS is to achieving our mission.

Chart 8.0 shows fall 2014 enrollment by ethnicity:

**Chart 8.0 Enrollment by Ethnicity
Fall 2014**



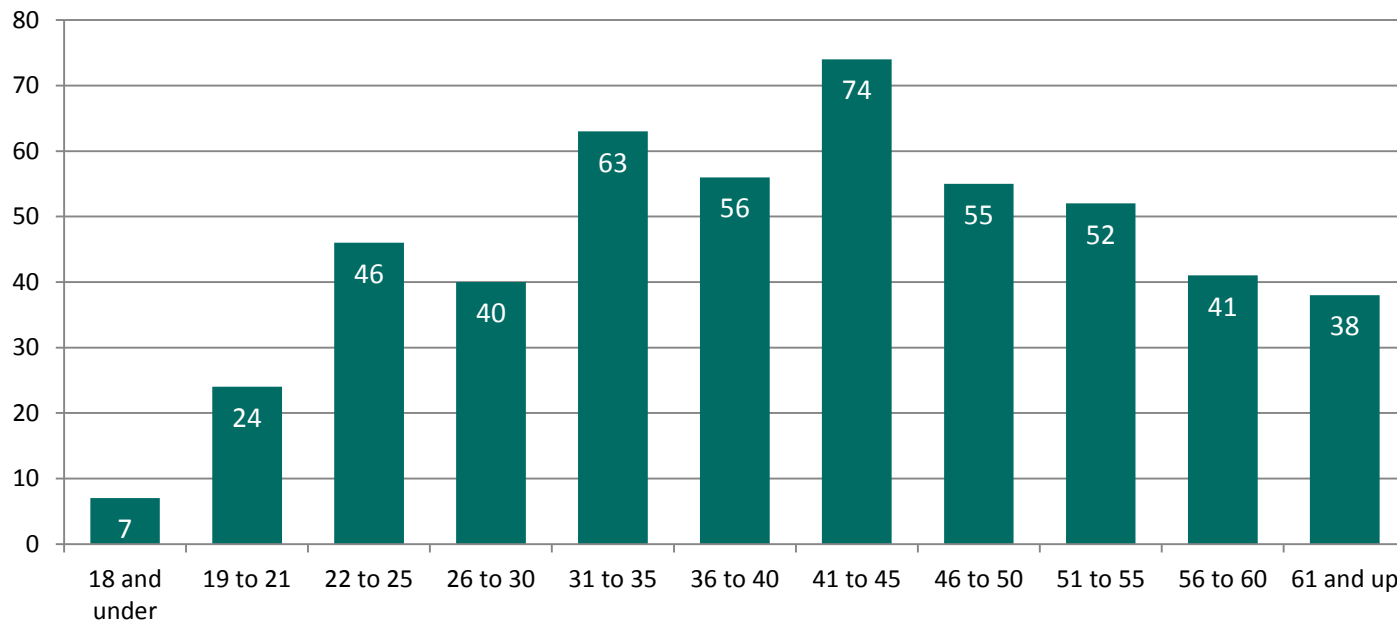
*Source: Sonisweb student information system

Enrollment: By Age

CBS welcomes a diverse range of students. This may be best demonstrated by the broad range of age groups represented at the school. The chart below shows a total of 79 students were over the age of 56. There were approximately 77 students who were “traditional” college age (18-24). Fall 2014 enrollment by age further highlights how CBS is unique.

Chart 9.0 shows enrollment by age for the fall 2014 semester:

**Chart 9.0 Enrollment by Age
Fall 2014**

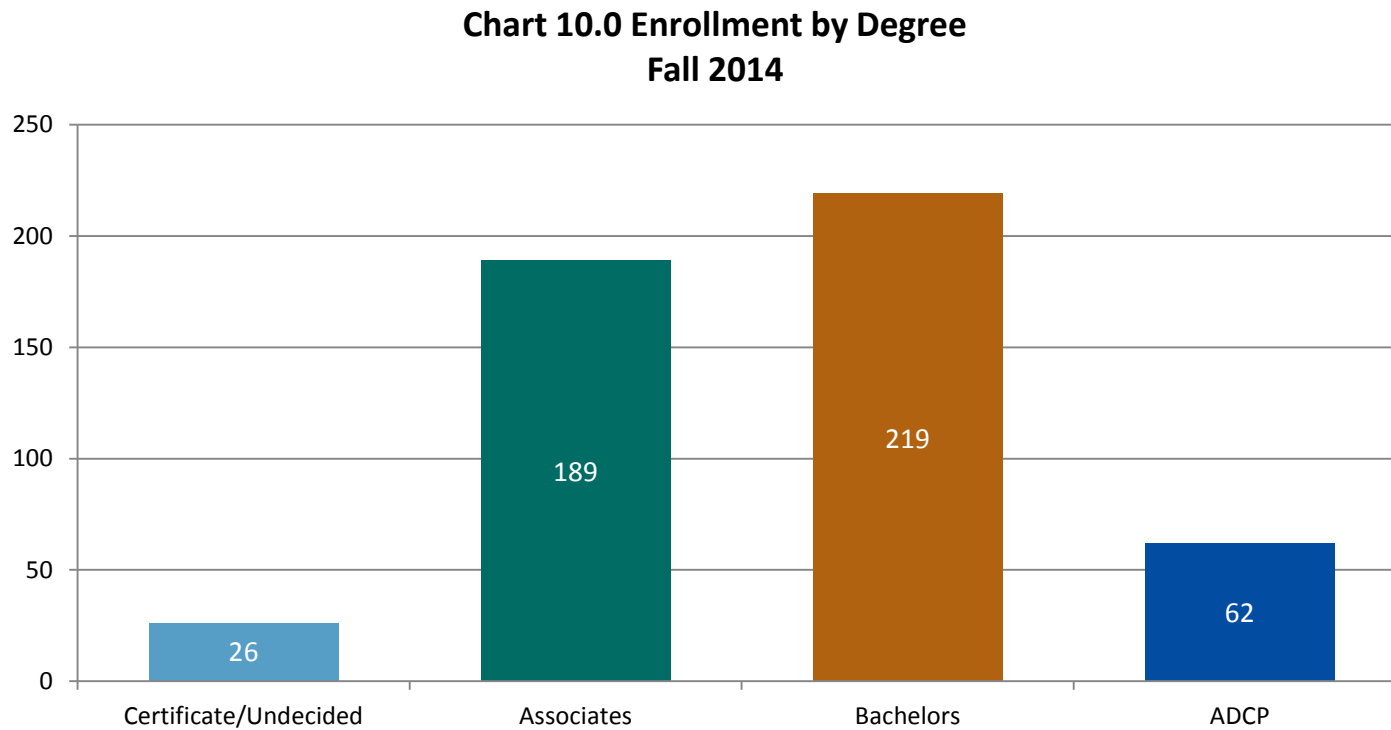


*Source: Sonisweb student information system

Enrollment: by Degree

CBS currently offers traditional bachelors, Accelerated Degree Completion (ADCP), and associates degree programs. Students are encouraged and assisted in finding the program that fits their individual schedule, needs, and goals. The most popular programs at CBS were the traditional bachelor degree programs in the fall 2014 semester.

Chart 10.0 shows enrollment by program for the fall 2014 semester:



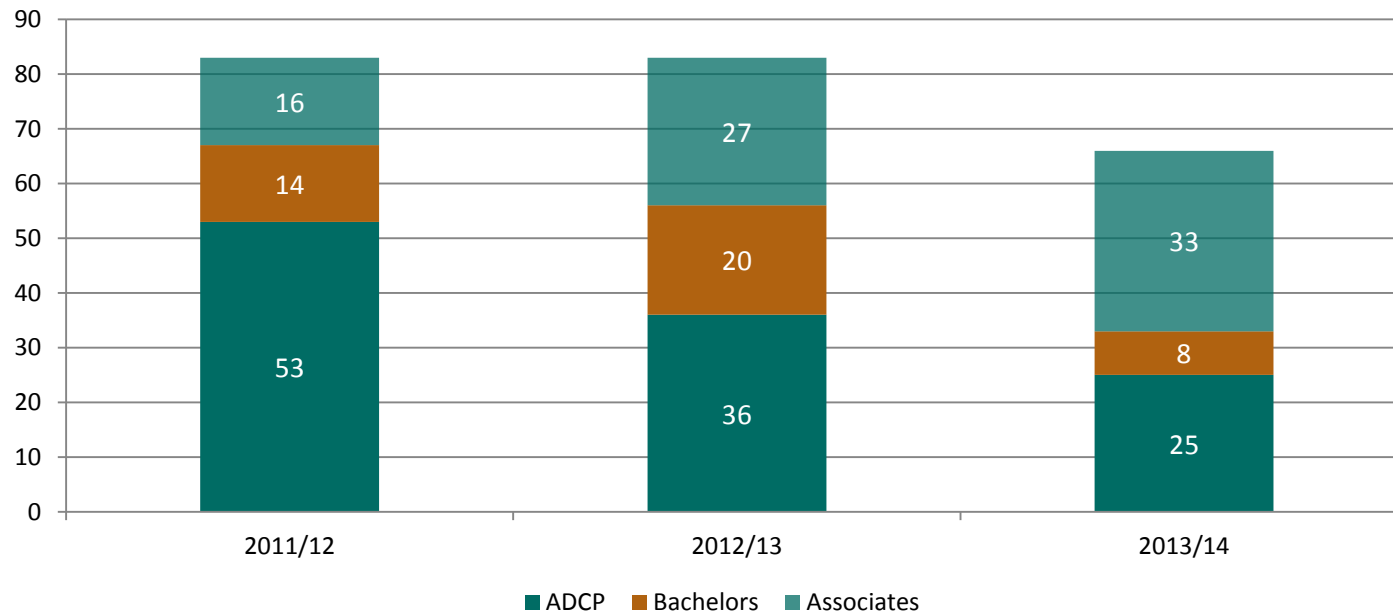
*Source: Sonisweb student information system

Degrees Conferred

CBS conferred a total of 66 degrees for the 2013/14 academic year with over eight different specializations. The CBS mission states that it “equips its students with a biblical worldview for Christian service to the church and the world.” Nothing demonstrates this more than those who have earned a degree from CBS.

Chart 11.0 shows degrees conferred from the 2011/12 to 2013/14 academic years:

**Chart 11.0 Number of Degrees Conferred
2011/12 to 2013/14 Academic Years**



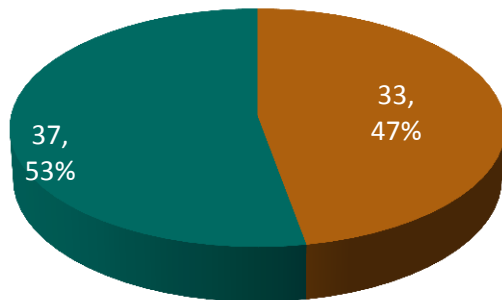
*Source: Office of the Registrar

Conferrals: by Gender, Ethnicity and Age

Graduates of CBS represent a wide range of ethnicities and ages. The class of 2014 is almost equally divided relative to gender. In the class of 2014, 53% of graduates were Black or African American. In addition, 57% of graduates were between 40 and 59 years old.

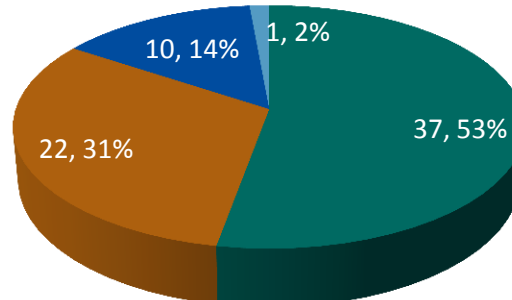
Charts 12.1-12.3 show degrees conferred in 2013/14 by gender, ethnicity and age:

**Chart 12.1 Graduates by Gender
2013/14 Academic Year**



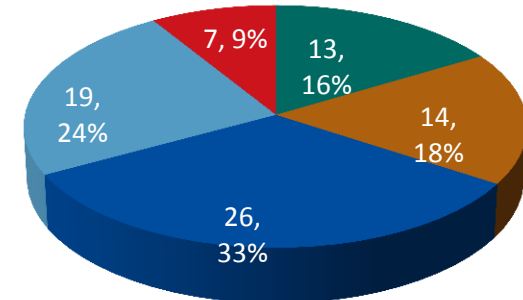
■ F ■ M

**Chart 12.2 Graduates by Ethnicity
2013/14 Academic Year**



■ Black or African American
 ■ Hispanic/Latino
 ■ White
 ■ Other or Unknown

**Chart 12.3 Degrees by Age
2013/14 Academic Year**



■ 20-29 ■ 30-39 ■ 40-49 ■ 50-59 ■ 60+

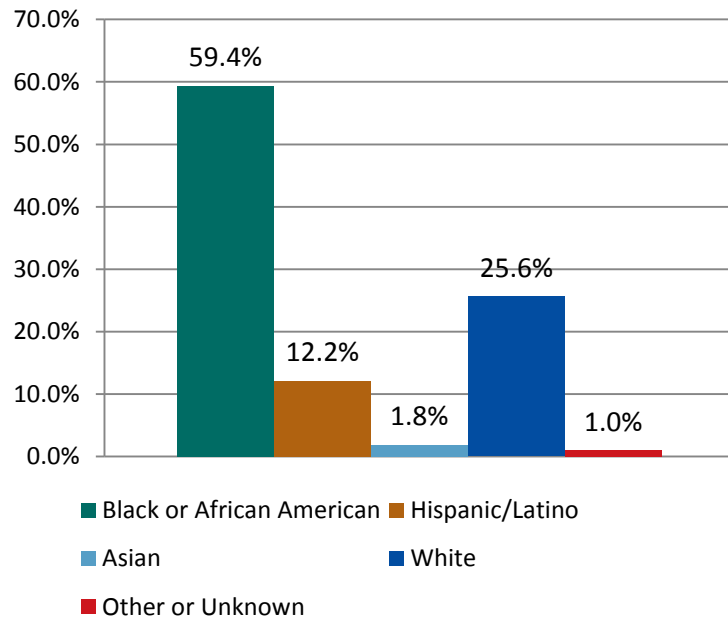
*Source: Office of the Registrar

CBS Alumni

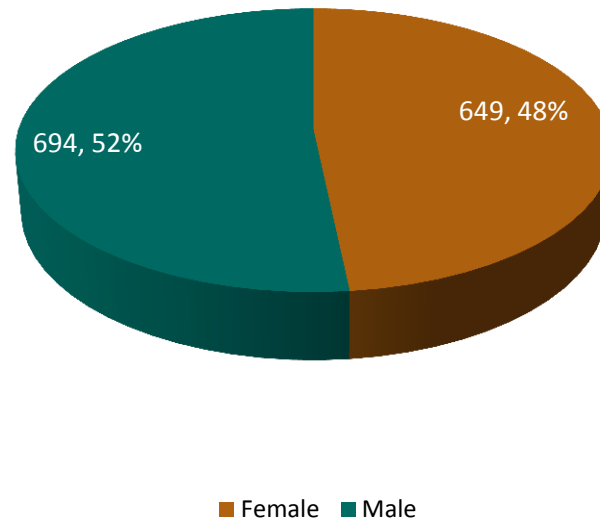
During CBS' 35 year history, the school has awarded 1,496 degrees to 1,343 students. Of those degrees, over 59% have been awarded to Black or African American students. In addition, 12% have been awarded to Hispanic/Latino students. In total, nearly 75% of CBS' alumni are ethnic minorities.

Chart 13.1 shows the ethnic distribution of CBS alumni and Chart 13.2 shows the gender distribution of CBS alumni:

**Chart 13.1 Alumni by Ethnicity
1979-2014**



**Chart 13.2 Alumni by Gender
1979-2014**



*Source: Office of the Registrar